



Flanders Events VZW

Schellebroekstraat 27

B-8550 Zwevegem

T +32 486 57 56 94

secretariaat@flanderseventsvezw.be

<http://www.flanderseventsvezw.be>

BTW : BE 0465.489.340

KBC : BE 84 4687 3714 1159 - KREDBEBB

Subject.: Registration 24th International Regional Beer Festival August 14th & 15th 2026

Dear Madam, Dear Sir

On 14 and 15 August 2026, the 24th International Regional Beer Festival will take place here in Zwevegem.

If you were ever there, we owe that success to you in large part. Thank you for that. Flanders Events is convinced that you will also be happy to be there in 2026.

If you could not be there yet, we are delighted to invite you to participate and present your regional beers at this twenty-third edition of the International Regional Beer Festival. The festival attracts approximately 12,000 visitors every year, regardless of the weather. We can count on a loyal audience, clear proof that the festival is on the agenda for many. This is partly due to our name and fame, which we are quite proud of.

Flanders Events vzw also continues to find it very important that every brewery,... has an equal chance of being present at the festival, which is why everyone will receive this invitation on the same day, by email. Responding with a completed registration form is the only way to register. Participation and stand fees have remained unchanged for 5 years, despite higher organization costs. You understand that for organizational reasons we would like to receive your registration as soon as possible by email (or post). Technical information and the registration form itself can be found on pages 2 and 3. In addition, we always limit the number of participating breweries. So don't hesitate and respond today!

Flanders Events vzw offers you again the opportunity to stay overnight during the festival. We have chosen to collaborate with the Square Hotel Kortrijk *** (<https://www.squarehotel.be>) and we can offer you the following: €130 for a double room, or €120 for a single room, always with breakfast. Reservations are made via our vzw, you can reserve your room via the registration form. Payment is made via invoicing from the vzw. A local B&B or other hotels in the area are also possible, please contact us separately for this. Our free shuttle service between the festival site and the chosen overnight accommodation is provided during the festival days.

We hope to welcome you to this exciting event and look forward to your participation. Please confirm your attendance at your earliest convenience.

Should you have any questions, feel free to reach out

Kind regards

On behalf of the board

Yvan Devlaminck

President Flanders Events VZW

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Technical Information

you get from us:

- Booth in a tent, length 3m,
- Tent placed by us,
- Water, electricity (220V mono) en water evacuation (Ø 40mm),
- All connections executed by us,
- Free coffee, fresh drinks & sandwiches on the festival, 2 hot meals/person (max 4 meals),
- Publicity in our program book: 1/3 A5-blz (12000 ex.),
- Announcement in a leaflet (14000 ex.),
- 24/24 security,
- Musical animation during 2 days
- A team (+80 volunteers) at your service
- Possibility to stay overnight in a local hotel incl. breakfast (night august 14 august 15)

You take care of:

- Beers, your own proper glasses (25 or 33cl) from your brewery, Tap installation, refrigerators and sink
- Own personnel on the booth
- You send us your publicity for the program book (Landscape, 145mmx70mm in pdf, png or jpg format), to send us before april 30th, 2026

How our system works:

- At the cash desks the visitors can buy their tokens (chips) of different colors for the regional beers and a caution chip for the beer glass
- All beers must be served in their own glass (25cl or 33cl!), min. consumption is 25cl.
- An exception can be made for barrel-aged beers (>8.5 vol%) and half portions can always be served for 1 consumption token under condition that:
 - no small glasses but 25 or 33cl glasses are used
 - 1/2 33cl is 1 token
 - must be clearly displayed in the stand itself
- Vzw Flanders Events sells consumption tokens (€4, valid for all regional beers) and deposit tokens for the glasses (€5, different colour),
- For a regional beer in your stand, the visitor gives 1 consumption token and 1 deposit token. He/she returns his/her glass to the correct stand afterwards and receives 1 deposit token in return,
- All beers are always served in exchange for 1 turquoise token and 1 blue deposit token. After the festival, vzw Flanders Events 'buys' back the consumption tokens from the breweries according to this scheme:
 - first 50 drinks (= tokens) € 0.00 / drink (incl. VAT)
 - Batch 51-800 drinks (= tokens) € 2.00 / drink (incl. VAT)
 - Batch from 801 drinks (= tokens) € 2.15 / drink (incl. VAT)
- Average sales over the past editions per brewery: approx. 740 drinks,
- After the festival, vzw Flanders Events 'buys' back the guaranteed tokens (= broken and lost glasses) at the cost price of the glasses (max. € 4.00). If the glasses from the brewery have different prices, the average price of the glasses is taken as the basis. If no price was noted on the registration form, all types of glasses will be refunded at €2.50 incl. VAT.



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Registration Form (via email to send back)

Brewery:hectoliter brewed last year.....HI

Address:Facebook address:

City:Country:.....

VAT-number:.....Peppol ID.....

Responsible / contact person:

Telephone: Fax: Mobile:

Region beer 1.....

Region beer 2.....

Region beer 3.....

Region beer 4.....

If more beers, please attach your list

The participating breweries are getting a booth of 3x3m. **they pay € 300 (excl. VAT).**

Reservation at the Square Hotel Kortrijk *, with our shuttle service hotel-festival.**

Number of double rooms à 150 € incl. VAT : (august 14 to 15, incl. breakfast)

Number of single rooms à 130 € incl. VAT : (august 14 to 15, incl. breakfast)

Place to be : Toyeplein Zwevegem
 When: 14 august from 03h pm till 00h am (cash desks closing at 11h15 pm)
 15 august from 01h pm till 00h am (cash desks closing at 11h15 pm)
**Building up : 14 august from 06h am till 12h am, after 12h30 pm no more cars
 admitted on the festival field!**
Dismounting : 16 august starting at 01h am

IMPORTANT! We will provide you with a clean tent. It should be just as clean after the festival. There is a large dumpster at the front of the church, next to the stairs, where you can dispose of your trash and any excess booth and promotional materials. The organizers will charge a fixed cleaning fee of €250 excluding VAT if the tent is not left clean. Thank you for your understanding.

More practical information after inscription

..... (Name & Signature)